

LUNCH WITH DONALD MAASS 12:40						
Session	Aspen Leaf	Salon A	Salon BC	Salon F	Salon GH	Eagles Nest 1 & 2
13	Building a Successful Online Critique Group	Designing Magic	Creating Conflict	Love Letter From the IRS: Decoding the CP Notice	Delving Into Your Character's History	Say, What?
14	Ready? Set? Go! Launch Energy to Your Next Phase	So You Want to Be a Pre-senter?	How to Add Suspense to Your Writing	You Got a Multi-Book Deal: Now What?	Anti-Social Media Marketing	Step Aside, Morgan Freeman, or, Creating Effective Readings
15	Short Stories: Good for the Novelist, the Career and the Soul	How to Hand-Sell Your Book	Maximize Your Discoverability on Amazon	Skeletons in My Closet: Basics of Forensic Anthropology	To Kiss or Not To Kiss in Genre Fiction	Practical Linguistics in Crafting Voice
SUNDAY						

2017 PPWC

POCKET SCHEDULE



FRIDAY							
Session	Aspen Leaf	Salon A	Salon B&C	Salon F	Salon G&H	Eagles Nest 1 & 2	BOARD ROOM
1 8:30 to 9:30	R&C 123 Jones, Lakosil, Sogah	Edit Sober 1	Creating Your Author Brand	R&C X Flaherty	Kidlit 101: Understanding the Children's Fiction Market	Unforgettable Characters	R&C Author Williams
2 9:40 to 10:40	Meet the Keynotes!	Finding Your Inner Extrovert	The Beating Heart of Story-Telling: Archetypes in Literature	R&C X Abellera	Podcast It! Using New Media to Share Your Voice	Using Setting to Reveal Character	R&C Author Fields
3 10:50 to 11:50	R&C 123 Flaherty, Hearne, Klein	Bring Your Characters to Life on the Page	This Ain't Your Mama's Romance	R&C X Lakosil	Establishing Yourself as a Business in the Eyes of the IRS	Chat It Up: How to Talk About Your Story in Casual Conversation	R&C Author Ikenberry
WELCOME LUNCH							
4 1:40-2:40	R&C 123 Braff, Gerritsen, Morgan	How to Develop Compelling Manuscript Ideas	From Blog to Book	R&C X Brauning	Going Down the Research Rabbit Hole	Writing the Killer Query Letter	R&C Author Berg
5 2:50-3:50	Mythbusting Agents	Be the Rising Tide that Lifts All Boats: Networking	The Author Marketer	R&C X Sogah	Before Sherlock: Forensics for Historical & Fantasy Novels	Seducing the Reader: The 4 Essential Elements of an Opening	R&C Author Karchut
BREAK							
6 4:20-5:20	R&C 123 Brauning, DiSilverio, Nelson	Things to Consider Before You Submit to an Editor- ANY Editor	Putting Clever Twists on Common Tropes	R&C X Pelletier	Find Your Voice & Share It!	Today's Marketing for Yesterday's Author	R&C Author Spiller
DINNER WITH DARYNDA JONES 7:15 pm							

SATURDAY							
Session	Aspen Leaf	Salon A	Salon BC	Salon F	Salon GH	Eagles Nest 1 & 2	
7 8:30-9:30	Why YA? The Ins, Outs, Ups and Downs of the Young Adult Market	Edit Sober 2	Nexus: The Sales Tax Monster Under the Bed	8 Weeks to a Complete Novel	It Ain't the Writing, It's the Rewriting: Revision	Writing Worlds that Work 1	
8 9:40 to 10:40	Mythbusting Editors	Write Faster: How to Be Prolific, Productive & Keep Your Sanity	Getting More Out of Social Media	Agile Project Management for Writers	The Concept-Driven Nonfiction Book Proposal	Writing Worlds that Work 2	
9 10:50 to 11:50	Solving the Mystery	Constructing the Great Action Scene	What Do I Need to Know In Order to Self Publish?	10 Tips to Keep the Middle of Your Story Moving	BookBub: A Post-Mortem	Over the Transom: What Really Happens to Your Query Letter	
LUNCH WITH KEVIN HEARNE							
10 2:00-3:00	What's Your Ideal Publishing Model?	Plan Your Most Productive Year Yet	The Hero's Journey to Save the Cat: How to Build Your Narrative	Pros and Cons of Crowdfunding: Is It For You?	Middle Grade Mania	The Self-Funded Book Tour: Sell Books AND Make Money	
11 3:10-4:10	Serious About Series	From World to Story: SF/F World Building	Will You Help Me Hide a Body?	The Art of Layered Storytelling	Secret Handshakes: Meet PPW/C	Do It Yourself Book Covers	
BREAK							
12 4:40-5:40	The Writing Life: Top 20 Lessons Learned	Beating Writers Block	Storytelling the Literary Way	Submitting Short Stories	Building Better Beginnings	Synopsis and Blurb Writing for Today's Hybrid Author	
DINNER WITH TESS GERRITSEN – 7:15 pm							