



**Friday, April 25 - Sunday, April 27**

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**KEYNOTE SPEAKERS**

**Hank Phillippi Ryan** is a bestselling author of six mystery novels, and has won multiple prestigious awards for her crime fiction: the Agatha, Anthony, Macavity, and most recently, the coveted Mary Higgins Clark Award. National reviews have called her a "master at crafting suspenseful mysteries" and "a superb and gifted storyteller." Her newest thriller, *The Wrong Girl*, is a Boston Globe bestseller and was dubbed "another winner" in a Booklist starred review. Hank is on the national board of Mystery Writers of America and Immediate Past President of Sisters in Crime. [HankPhillippiRyan.com](http://HankPhillippiRyan.com)



**Hank Phillippi Ryan**



**Jim C. Hines**

**Jim C. Hines** is best known as a fantasy novelist and the guy who did those gender-flipped SF/F cover poses. His first novel, *Goblin Quest*, is the tale of a nearsighted goblin runt and his pet fire-spider. He recently released the second novel in his new Magic ex Libris series. He's also the author of more than forty published short stories. Jim is an active blogger about topics ranging from sexism and harassment to zombie-themed Christmas carols, and he won the Hugo Award for Best Fan Writer in 2012. [www.jimchines.com](http://www.jimchines.com)

New York Times Bestselling Author **Gail Carriger** writes urbane fantasies mixed with steampunk comedies of manners. Her debut novel, *Soulless*, won the ALA's Alex Award. Her Parasol Protectorate books, their manga adaptations, and the first of her new YA series, *Etiquette & Espionage*, are all bestsellers. Her other hats (neither pith helmet nor fedora) have included tromping the globe excavating ancient cultures, torturing undergraduates with science, and writing cryptic reviews of YA novels for the Horn Book Guide.

[www.gailcarriger.com](http://www.gailcarriger.com)



**Gail Carriger**



**Chuck Wendig**

Novelist, screenwriter, and game designer **Chuck Wendig** is the author of such novels as *Blackbirds*, *Mockingbird*, *The Blue Blazes*, and *Under The Empyrean Sky*. *The Kick-Ass Writer*, a Writer's Digest book, was released in November 2013. He is an alumni of the Sundance Screenwriter's Lab, and he is the co-author of the Emmy-nominated digital narrative *Collapsus*. You can find him at [terribleminds.com](http://terribleminds.com) where he frequently dispenses dubious and very-NSFW advice on writing, publishing, and life in general.

## ABOUT PPWC

Welcome to a conference where camaraderie with fellow writers – not cutthroat competition – is the universal experience. Each attendee is treated to a carefully crafted slate of events of the highest caliber.

The 22nd annual Pikes Peak Writers Conference will help you to stop stalling and start writing. Learn how to write "in the moment" and not to wait on some unlikely perfect future. Come prepared to focus on fearlessly submitting your work, revving up a career in the slumps, and busting through writer's block.

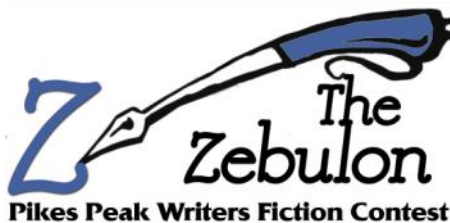
## ABOUT PPW



*Pikes Peak Writers, a 501(c)(3) organization, is committed to helping writers grow and thrive through education, outreach, and community.*

Pikes Peak Writers Conference was founded in 1993 by author Jimmie Butler under the auspices and sponsorship of the Friends of Pikes Peak Library. After many years of successful conferences, the core group of volunteers formed Pikes Peak Writers in 2001 as nonprofit organization dedicated to providing quality education for writers year-round. Non-conference events have blossomed to more than thirty-five free and low-cost events per year, including monthly Write Brain sessions, periodic writing workshops, and a host of other fun and educational meetings and events. Membership in PPW is growing, and it's now FREE to join!  
<http://www.pikespeakwriters.com>

## ABOUT THE ZEBULON



What's The Zebulon? It's our new fiction writing contest focusing on what it takes to get your work published.

Winners will be recognized at The Zebulon Awards Banquet on Saturday night of the 2014 Pikes Peak Writers Conference. Conference attendees may purchase up to two additional Zebulon Banquet tickets for their special guests. The first place winner in each category will be refunded his/her Conference registration fee if attending PPWC 2014, or will be awarded a cash prize of \$100 if not attending. Second place will be awarded \$40. Third place will be awarded \$20. All winners attending PPWC 2014 will be given top priority with respect to their editor/agent pitch appointment selections.

The 2013 deadline to enter The Zebulon has already passed, but stay tuned to the website for details about The Zebulon 2014.  
<http://www.pikespeakwriters.com/contest/>

## General Schedule

### PPWC Prequel

Thursday

April 24

### Thursday Check-in

Morning Session

Boxed lunch

Afternoon Session

### Conference Day 1

Friday

April 25

Check-in

2 morning sessions

Welcome lunch

3 afternoon sessions with an

afternoon break

Read & Critiques

Keynote dinner

### Conference Day 2

Saturday

April 26

Continental breakfast

3 morning sessions

Keynote lunch

Book Signing

3 afternoon sessions with an

afternoon break

Pitch Appointments

Keynote speaker

The Zebulon Awards Banquet

### Conference Day 3

Sunday

April 27

Continental breakfast

3 morning sessions

Keynote lunch

# What's New?

## Author Headshots

PPWC's photographer, Jared Hagan, will be offering a limited number of fifteen minute, no-fuss photoshoots during PPWC2014. Signup and payment (\$45!) will be handled onsite. You will receive touched-up, digital picture files.

## Steampunk Themed Friday Dinner

Join in the fun during our steampunk themed dinner on Friday night with Gail Carriger. Wear your best steampunk togs and cogs. NO real or replica weapons. We encourage everyone to participate at their own comfort level. This is going to be an entertaining evening! There might even be prizes!!

## Conference T-Shirts

Blue T-shirts with Pikes Peak Writers Conference 2014 Logo, 100% cotton, tag free, preshrunk. Available in S, M, L, XL, 2XL and 3XL. Order online when you register and it will be waiting for you at conference.

# Editors

As of Nov 15<sup>th</sup> 2013



## Sara Sargent

### HarperCollins

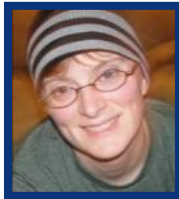
Sara Sargent is an Associate Editor at Balzer & Bray, an imprint of HarperCollins Children's Books, and acquires picture books, middle grade, and YA. She is particularly interested in middle grade and YA fiction in the following genres: contemporary realism, fantasy, fairy-tale reimagining, romance, and magical realism. You can find Sara online at [sarasargent.wordpress.com](http://sarasargent.wordpress.com), on Twitter @Sara\_Sargent, and on Instagram @Sara\_Sargent.



## Sarah Peed

### Del Rey and Ballantine

Sarah Peed is an Associate Editor with Del Rey Spectra, and the Acquisitions Editor for Hydra (digital-only imprint), a division of the Random House Publishing Group. She is looking for fast-paced, character-driven science fiction, fantasy, and horror. Witty, dry, and/or dark humor is also appreciated! Looking for dark fantasy, supernatural horror, urban fantasy, and post-apocalyptic sci-fi. Not looking for YA submissions, graphic novels, short story collections, or erotica.



## Terri Bischoff

### Midnight Ink

Terri Bischoff joined Midnight Ink as an Acquiring Editor in October 2009. She leads all editorial directions and creates the seasonal lists. She has dramatically increased the number of titles per season. Terri has a wealth of experience and knowledge, having been involved for seventeen years in all areas of bookstore operations, particularly as book buyer and reviewer. Looking for all types of crime fiction, from cozy to suspense/thriller.



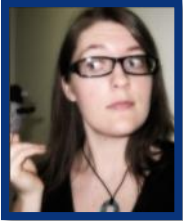
## Terese Ramin

### Entangled Publishing

Terese Ramin joined Entangled Publishing as Editorial Director of Ignite (formerly Entangled Suspense) in June 2013. Aside from writing and editing, Terese works as a ghost writer, a book doctor, and a paranormal investigator. Looking for both adult and YA, also New Adult, and anything with romance. Practice pitches from non-romance fiction genres also welcome! Find her on Twitter at @TereseRamin and Facebook Terese Ramin.

All faculty subject to change. For the latest information  
<http://www.pikespeakwriters.com/ppwc/conference-faculty/>





## Amy Boggs

Donald Maass Literary Agency

Amy Boggs is always looking for things to geek out about, which she often gets to do as a literary agent since 2009 at the Donald Maass Literary Agency. Looking for fantasy and science fiction, especially urban fantasy, steampunk (and variations), YA/MG, and alternate history. Historical fiction, Westerns, works that challenge their genre, projects with characters who are diverse in any and all respects, such as (but not limited to) gender, race, ethnicity, disability, and sexuality are also welcome.



## Gordon Warnock

Foreword Literary

Gordon Warnock is a founding partner at Foreword Literary, bringing years of experience as a senior literary agent, marketing director and editor for independent publishers, freelance publishing consultant, and college-level writing tutor. He frequently teaches workshops and gives keynote speeches at conferences and MFA programs nationwide. He is an honors graduate of CSUS with a B.A. in Creative and Professional Writing. Gordon is taking pitches for nonfiction, fiction, and graphic novels for adults, New Adult, and YA.



## Beth Phelan

Bent Agency

Beth Phelan joined the Bent Agency in Sept 2013. Looking for complex fiction that pulls you in instantly, characters you wish were real friends, and plots that drag you away from reality. Her favorites are sprinkled with surprises. Looking for YA and MG, New Adult and adult commercial and literary fiction, suspense, thriller, mystery, cookbooks and humor/pop culture. Does not represent sports books, history, reference books, poetry, screenplays or self-help.



## Michelle Johnson

Inklings Literary Agency

Michelle Johnson is the founding agent of Inklings Literary Agency. She is especially fond of plot twists that surprise her and deep, well-rounded characters that make her laugh and cry. In adult, NA and YA fiction Michelle looks for Contemporary, Suspense, Thriller, Mystery, Horror, Fantasy, and also loves Paranormal and Supernatural elements within those genres. She is also interested in romance of every heat level. For nonfiction, she is interested in Memoir and True Crime.



## Carlisle Webber

CK Webber Associates

Carlisle Webber obtained a Master of Library and Information Science at the University of Pittsburgh and worked as a YA librarian and professional book reviewer for publications including Kirkus Reviews. After working for the Publish or Perish Agency/New England Publishing Associates and Jane Rotrosen Agency, she has established her own agency, CK Webber Associates. She is seeking YA, MG, women's fiction, literary and general fiction, mystery, thriller, suspense, SF, romance, and fantasy.



## Kristin Nelson

Nelson Literary Agency, LLC

Being an avid reader practically since birth, Kristin is equally happy reading a Pulitzer prize-winning literary novel for her book club as she is reading a sexy historical romance. She established Nelson Literary Agency, LLC, in 2002 after the literary agent she was working for expressed dismay that Kristin wanted to represent genre fiction—gasp!—as well as literary novels. Forming NLA was absolutely the right thing to do. Kristin is **NOT** taking pitches at the 2014 Conference.

All faculty subject to change. For the latest information <http://www.pikespeakwriters.com/ppwc/conference-faculty/>

## Don't Miss!

### Booksigning

Once again, our conference will offer attendees an opportunity to purchase books by our keynotes and other faculty, and have them signed at a special afternoon event. Since we do not schedule workshops opposite the booksigning, there's no fear of missing a crucial bit of information while waiting to get a book autographed. Remember, signed books make excellent birthday and holiday gifts!

### On-Site Contest

We'll reveal a writing prompt on the first day of conference, and your flash fiction (limit 100 words) is due before the dinner banquet on Saturday evening. Winners are announced at the farewell luncheon on Sunday.

# Authors and Specialists

As of Nov 15<sup>th</sup> 2013

For full bios, please visit

<http://www.pikespeakwriters.com/ppwc/conference-faculty/>

## Tom Adair

From investigating the shootings at Columbine High School to locating grave sites in the remote back country of the Rockies, Tom Adair has lived a life most crime authors only write about. An internationally recognized forensic scientist, he has a Bachelor's degree in Anthropology and a Master's degree in Entomology.

Colorado author Carol Berg is a former software engineer whose hobby of writing fantasy novels has taken her in directions she never expected. Since her first novel **Transformation** was published in 2000, she has garnered international acclaim for her intelligent stories, complex characters, and lyrical prose.

## Carol Berg

## Dan Bubis

Dan Bubis was an EMT in the high mountains of Colorado. He worked on a rural ambulance service and also on Search and Rescue and now teaches CPR.

She is firmly of the opinion writers should make money from their writing, which is why she loves being in control of her own career, writing and publishing novels and low calorie cookbooks.

## Becky Clark

## Deb Courtney

Deb holds a degree in Fiction from the University of South Florida. She has had numerous short stories published and has worked as a freelance journalist. She is the managing partner at independent publishing company Courtney Literary. <http://courtneyliterary.com>

Jaxine was an EMT and has worked on an ambulance and on Search and Rescue. Aside from writing and helping in emergencies, her passions include watching and playing hockey and reading both romance and adventure fiction.

## Jaxine Daniels

## Evangeline Denmark

Evangeline is the daughter of best-selling novelist, Donita K. Paul. She has co-authored two children's books, **The Dragon and the Turtle** (Waterbrook, 2010) and **The Dragon and the Turtle Go on Safari** (Waterbrook, 2011) and also writes YA and adult fiction.

Kerrie is the Director of Northern Colorado Writers and a freelance writer. Over the past decade she has published 130+ articles in national and regional publications and enjoyed two years as a contributing editor for Journey magazine. She has articles in the 2011 Guide to Literary Agents, as well as the 2012-14 Writer's Markets.

## Kerrie Flanagan

All faculty subject to change. For the latest information  
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# Authors and Specialists

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**Chris Herndon**

In Chris Herndon's line of work, people were dying to see her. Once a coroner for the State of Colorado, Chris has worked on some of the state's (and the country's) most renowned homicides.

A retired Sheriff, Karl Herndon has years of experience in Law Enforcement and investigation and has been involved with some of Colorado's biggest crimes.

**Karl Herndon**

**Lynda Hilburn**

Colorado author Lynda Hilburn writes paranormal fiction about vampires, witches, ghosts, psychics and other supernatural creatures. She makes her living as a licensed psychotherapist, hypno-therapist, professional psychic/tarot reader, university instructor, and workshop presenter.

A chronic insomniac, Jennifer Jakes got used to making up stories trying to fall asleep. It was a lot more interesting than counting sheep. Maybe too interesting, because she started staying awake so she could figure out "what happened" to her characters. For the sake of her health, she began writing the stories on paper – during the day. So far it's working out pretty good. She's a member of RWA and MORWA and ORA.

**Jennifer Jakes**

**Kim Killion**

Award-winning romance author, graphic artist and force of nature behind Hot Damn Designs.

Thirty years ago, Pete was one of a small cadre of FBI agents that were hand-picked by the FBI's Behavioral Science Unit (BSU) to receive training in what was then a highly-controversial and ground breaking concept: Psychological Profiling.

**Pete Klismet**

**DeAnna Knippling**

Her cover job is that of freelance writer, editor, and designer living in Colorado Springs, Colorado, where she has her own indie small press, [www.WonderlandPress.com](http://www.WonderlandPress.com).

Morgen Leigh earned her Bachelor's degree in sociology and psychology, and her Master's degree in sociology at the University of Colorado, Colorado Springs. She also conducts creative writing workshops on embodied communication for character development and is published in fiction, creative nonfiction, journalism, and peer reviewed academic research.

**Morgen Leigh**

**Dan Leyman**

FBI Special Agent Dan Leyman, the team leader of FBI Denver's Evidence Response Team, has been in Law Enforcement since 1984 and with the FBI since 1991. He has investigated or supervised nearly every type of crime the FBI investigates, from bank fraud to bank robberies to terrorism.

karen Albright Lin coaches and edits for clients in all genres of novels, screenplays and nonfiction. She also writes novels, short stories, and screenplays inspired by her life; many have garnered awards and landed her several top agents.

**Karen Albright Lin**

**Jennifer Lovett**

Jennifer is a U.S. Air Force Reserve Public Affairs Officer with thirteen years combined active and reserve duty. She is currently pursuing her first fiction series and is a member of the Washington D.C. Chapter of Romance Writers of America.

# Authors and Specialists

As of Nov 15<sup>th</sup> 2013

For full bios, please visit <http://www.pikespeakwriters.com/ppwc/conference-faculty/>

Cindi is the author of YA books **All the Broken Pieces**, **Cipher**, **Rift**, and **Demons of the Sun** and adult romances **Falling for Her Fiancé**, **Act Like You Love Me**, **Cinderella Screwed Me Over**, and **Resisting the Hero**.

Cindi  
Madsen

Tiffany  
Yates  
Martin

Tiffany has worked in the publishing industry for more than twenty years. Through her editorial consulting company, FoxPrint Editorial, she is helping authors hone their work to a tight polished draft.

Jessica lives in Denver and spends an inordinate amount of time on Facebook—and gets paid for it. She is a social media strategist, working with authors and businesses, and is the author of the urban fantasy novel **Born To Be Magic**.

Jessica  
McDonald

Susan  
Mitchell

Susan's work has appeared in literary magazines including *George and Mertie's Place*, *Poetry Motel*, and *Wordwrights*. She has written and produced projects for TLC and regional ABC, NBC and CBS affiliates.

Cindi is the award-winning author of more than fifty novels. She has written historical and contemporary romance, contemporary women's fiction, and historical fiction for seven different publishers. She is a full time writer and writing teacher and popular conference speaker.

Cindi  
Myers

Kris  
Neri

Kris Neri writes the Samantha Brennan & Annabelle Haggerty magical series as well as the Tracy Eaton mysteries, the latest of which is **Revenge on Route 66**, a 2013 New Mexico-Arizona Book Award finalist.

His first novel, **The Never Prayer**, was published in March of 2012 to a fanfare of sparkling reviews, and since then he's been paid to write steampunk, cyberpunk, and sci-fi western short stories.

Aaron  
Michael  
Ritchey

Linda  
Rohrbough

Linda Rohrbough has been writing since 1989, and has more than 5,000 articles and seven books to her credit along with national awards for her fiction and non-fiction. Her books have enjoyed translation into over a dozen languages, and she's been quoted by publications such as the *New York Times* and *The Wall Street Journal*.

Kris, a dynamic award-winning author of historical romances, writes with a fast-paced and succinct style. Kris is an active member of Romance Writers of America, Sisters in Crime, and the Historical Novel Society.

Kris  
Tualla

Todd  
Wallinger

Todd is an award-winning playwright based in Colorado Springs. He is also the theatre critic for the Colorado Springs Independent and serves with the Colorado Theatre Guild as a judge for their annual Henry Awards.

## Take Note!

### Speed Pitching

Based on the popular phenomenon of speed dating, speed pitching is the best way to practice your pitch. A seasoned group of pitch "catchers" are seated around the room ready for you to show up and give them your pitch. In a five-minute time slot, you will deliver your short pitch and get immediate, informal feedback. Pitch to as many, or as few, catchers as you wish. This session is a great way to practice talking about your book. No advanced sign up necessary. Just show up and be ready to pitch!

### Newcomers

### Orientation

At an informal gathering, some of our friendliest and most experienced conference facilitators will be ready to give you a brief overview of how the conference works and what to expect. Bring your questions and learn how to make this your most productive conference ever.

# Conference Workshops

As of Nov 15<sup>th</sup> 2013

For full workshop descriptions visit

<http://www.pikespeakwriters.com/ppwc/workshops/>

### 5 Things You Must Know to Write for Magazines

Presenter:  
Kerrie Flanagan

### Blogging for Writers

Presenter:  
Jennifer Lovett

### Communicating Character

Presenter:  
Carol Berg

### Cover Design: People DO Judge a Book by Its Cover

Presenters:  
Jennifer Jakes & Kim Killion

### Create Your Own Book Trailer

Presenter:  
Kris Tualla

### Decoding Blockbuster Plots and Synopses

Presenter:  
Susan Mitchell

### Exploring Self-Publishing and Ebooks

Presenter:  
Kerrie Flanagan

### Genre Promises and How to Keep Them

Presenter:  
DeAnna Knippling

### All Marketers Are Storytellers: Building Your Platform

Presenter:  
Jessica McDonald

### Bookstore 101: How to Get Your Books Into More Bookstores

Presenter:  
Kris Neri

### Corsets, Codpieces, and Kilts, Oh My!

Presenters:  
Jennifer Jakes & Kim Killion

### Crafting Picture Books

Presenter:  
Evangeline Denmark

### Crowdfunding 101: Kickstarter

Presenter:  
Jessica McDonald

### Etiquette for Success: Be the Writer Who Attracts Professionals

Presenter:  
Karen Albright Lin

### From Whining to Writing - Courageously Creating and Overcoming the Odds

Presenter:  
Aaron Michael Ritchey

### Get It Edited: When to Call in the Pros, and What to Look for When You Do

Presenter:  
Tiffany Yates Martin



# Conference Workshops

As of Nov 15<sup>th</sup> 2013

For full workshop descriptions visit  
<http://www.pikespeakwriters.com/ppwc/workshops/>

## Making Them Laugh: How to Inject Humor into All Forms of Fiction

Presenter: Kris Neri

## Plotting from Character

Presenter: Cindi Myers

## Ravished: Writing the Novel of Your Heart

Presenter: Aaron Michael Ritchey

## Strip-Searching Your Prose: A Final Check before You're "Booked"

Presenter: Tiffany Yates Martin

## Support Your Fiction Addiction: How NOT to Be a Starving Artist

Presenter: Becky Clark

## The ABCs of Romance Heroes

Presenter: Jaxine Daniels

## Things Get Worse

Presenter: DeAnna Knippling

## Words, Words, Words

Presenter: Carol Berg

## Writing Plays for the (Surprisingly Lucrative) School Market

Presenter: Todd Wallinger

## Marketing Children's Books: Reaching a Big Audience of Little People

Presenter: Evangeline Denmark

## Putting the Y in YA

Presenter: Cindi Madsen

## Selling Your Novel without an Agent

Presenter: Cindi Myers

## Super Setting Workshop

Presenter: Kris Neri

## The 4.5 Paths to Publishing

Presenter: Kris Tualla

## The Self-Publishing Revolution

Presenters: Jennifer Jakes & Kim Killion

## Whose Story Is It Anyway? Using Improv to Make Your Characters Pop

Presenter: Todd Wallinger

## Writing Fact-Based Fiction

Presenter: Cindi Myers

## Writing the I

Presenter: Carol Berg

All programming subject to change. For the latest information <http://www.pikespeakwriters.com/ppwc/>

## *Bookstore*

Interested in consigning your books? Please contact  
[bookstore@pikespeakwriters.com](mailto:bookstore@pikespeakwriters.com)

## *Code of Conduct*

Please view the code of conduct at  
<http://www.pikespeakwriters.com/ppwc/code-of-conduct/>

## *Sponsorship & Promotions*

Interested in sponsoring part or parts of conference?  
<http://www.pikespeakwriters.com/ppwc/sponsorship-opportunities/>

**Thursday, April 24**, can be added to your PPWC Registration for \$85, or you can attend Thursday ONLY for \$135. Lunch is included. Want to know more? Find more detailed descriptions, complete faculty bios, and requirements on what to bring to each session at <http://www.pikespeakwriters.com/ppwc/thursday-programming/>

## MORNING OPTIONS

Choose One

### EDIT YOURSELF

#### Practical Steps to a Polished Manuscript

**Presenter:** Tiffany Yates Martin

Your work has to be as polished as it can be to stand out from the crowd. Learn how to approach editing your own work, with specific steps every author should take to make sure the vision in their head matches what's actually on the page and make sure it grabs attention from agents, editors, and readers.

### GET REAL!

#### Telling Your Story with Non-Fiction

**Presenter:** Karen Albright Lin

Discuss credibility, stretching facts, and legal issues such as defamation and invasion of privacy, what to write about, what makes all varieties of non-fiction stories or essays sell, helpful techniques to use, and specific markets for non-fiction.

### PITCH PERFECT

#### 3 Steps to Getting Their Attention

**Presenter:** Linda Rohrbough

From what to say to how to dress, when you leave this workshop you'll not only have your pitch ready, you'll know how to deliver it in a compelling way that captures the interest of editors and agents in under two minutes.

### MURDER IN ASPEN LEAF (PART 1)

#### Murder Scene to Murder Seen

**Presenters:** Tom Adair, Chris Herndon, Karl Herndon, Jax Daniels, Dan Bubis

Squeamish be warned! Experts walk you through a staged homicide, demonstrating what really happens. These professionals all have firsthand experience with a variety of crime scenes, and now they want to help you learn the difference between fiction and reality.

## AFTERNOON OPTIONS

Choose One

### THE FIVE Ws OF INDIE PUBLISHING

#### Who, What, When, Where, Why and WTH?!

**Presenters:** Becky Clark, DeAnna Knippling

If you're thinking about traveling this Indie path, learn what you need to do before you start writing; what sells books; how to plan your marketing and promotions; how to create an effective author presence; professional vs. DIY formatting; plus the nuts and bolts of your creation: editing, covers, and pricing.

### BRING ON THE BUZZ!

#### Creating a Conversation about Your Book

**Presenters:** Deb Courtney, Susan Mitchell, Jennifer Lovett, Aaron Michael Ritchey

Learn and practice skills for talking about your book to different audiences, pitching your unique story to the media, getting attention for your ideas, creating engaging social media messages, and energizing your platform.

### WRITE THE QUERY RIGHT

**Presenter:** Michelle Johnson

The founder of Inklings Literary Agency is here to help you make the query letter make sense. Michelle will share her vast knowledge of the writing world, teaching you what a query letter really needs and helping you get your own Query Letter submission-ready!

### MURDER IN ASPEN LEAF (PART 2)

#### The Mental Man Hunt

**Presenters:** Lynda Hilburn, Morgen Leigh, Pete Klismet, and Special Agent Dan Leyman

These professionals will take you inside the mind of a killer. They will help you understand the meaning behind things like body language, behavior, and body modifications. You will also discover how the FBI uses all of these ideas and more to track down a killer.

All programming subject to change. For the latest information <http://www.pikespeakwriters.com/ppwc/thursday-programming/>  
All faculty subject to change. For the latest information <http://www.pikespeakwriters.com/ppwc/conference-faculty/>

# Appointments

If you're wondering what an editor might think of your story, looking for some face-time with an agent to see if s/he might be a good fit to represent you, or craving some honest feedback on your writing from an industry professional, then you'll want an appointment. PPWC offers registered attendees appointment opportunities at no additional charge! But appointments are limited and NOT guaranteed to every registrant. The earlier you register, the better your chances. Don't miss out!

Prior to registering, figure out what kind of appointment(s) you want. Do your homework on the editors and agents who are taking appointments so you're prepared to indicate your preferences on the PPWC registration form.

You may sign up for one pitch appointment **AND** one Read & Critique appointment.

## PITCH

Is an eight minutes one-on-one meeting between you and an editor or agent where you pitch your manuscript. (Manuscript must be complete.)

The goal of a pitch appointment is for you to determine if the editor or agent is the right fit for you and your work, and to get a "send it" if they are.

Treat it like a job interview where you are both the interviewer and interviewee. Dress to impress.

Do your homework.

Read up on the editors and agents who are taking pitch appointments, and make sure you are a good fit for their publishing house or agency.

Know where your manuscript fits into the marketplace: where would a bookstore display it?

Be able to summarize your project in a one sentence "logline."

Practice. The best pitchers have practiced talking about their projects and answering questions the editors and agents are likely to ask.

## READ & CRITIQUE

Is to showcase a sample of your writing for industry professionals who will provide on-the-spot feedback. (Manuscripts do not need to be complete.) There are three kinds of Read & Critique for you to choose from:

**R&C X** You read aloud the opening page of your manuscript to an editor or agent who provides immediate verbal feedback. A small number of participants are assigned to read in the same session, and other attendees can sit in.

**R&C 1-2-3** A conference staffer reads the opening page of your manuscript to a panel consisting of one agent, one editor, and one author who provide immediate verbal feedback. The writer's identity is kept anonymous. Attendees are encouraged to sit in.

**R&C Author** You read the opening two pages of your manuscript to a published author who provides immediate verbal feedback. This is a closed-room session with a small number of assigned participants, and "round table" discussion is encouraged.

# Ready to register?

## REGISTRATION

Registration opens **November 15, 2013**, online only for the 2014 Conference.

<http://www.regonline.com/ppwc2014>

We work hard to manage our prices, and we are pleased to announce that we were able to keep our regular price of **\$395** from last year. Regular pricing is available from November 15, 2013 through **March 22, 2014**.

Late pricing is **\$455** from March 23, 2014 through **April 26, 2014**.

**Thursday, April 24, 2014:** PPWC Prequel added to conference for **\$85**. PPWC Prequel Only **\$135**.

Cancellations prior to **February 15, 2014**, will receive a refund of their conference fees, **minus \$25** for administrative expenses. Cancellations from February 16 through **March 15, 2014**, will receive a refund of their conference fees, **minus \$75** for administrative expenses. **No refunds will be given after March 15, 2014.**

There are a limited number of scholarships available. For more information please head to <http://www.pikespeakwriters.com/ppwc/scholarships/>

## HOTEL

The Colorado Springs Marriott has been a loyal sponsor of the Pikes Peak Writers Conference for many years. We hope you'll choose to stay with them during Conference 2014.

Marriott's Phone Number: (719) 260-1800

Marriott's Address: 5580 Tech Center Drive, Colorado Springs, Colorado 80919

The hotel room rate for the 2014 Conference is \$105.00 per night. Be sure to mention that you are with "Pikes Peak Writers Conference 2014" when reserving your room via phone, 1-800-932-2151, in order to secure this rate. [Or make your reservation online and have the discount code automatically applied.](#) Reservations must be made by **March 31<sup>st</sup>** in order to receive this rate. After that, there may be space available, but the rate is not guaranteed.

## NEW! PAYMENT PLAN

The Pikes Peak Writers Conference 2014 payment plan works by breaking up the conference amount of \$395 into **5** payments of **\$79**. No other discounts may be applied.

We are trying a very flexible payment schedule this year. You must pay the initial \$79 when you register. Full payment must be completed by **April 15, 2014**.

If you choose to bring banquet guests or make a donation or purchase items you will pay for them when you choose them, whether that is with the first payment or any of the other payments or by themselves.

When you choose to pay the other 4 payments of \$79 each is up to you so long as you complete full payment by April 15, 2014. If you add PPWC Prequel to PPWC2014, then there will be an additional payment of \$85 to fit in before the deadline.

If full payment (including Thursday, if applicable) is not completed on April 16, 2014, your attendance will be cancelled with **NO REFUND**. This is in line with our refund policy. <http://www.pikespeakwriters.com/ppwc/policies/>

There is no partial payment plan for PPWC Prequel **Only**.